

RACHEL MANTIRI

VISUAL ART & DESIGN

P O R T F O L I O

rm

2025

A B O U T

R A C H E L
M A N T I R I


Hi, I'm Rachel! I'm a multidisciplinary freelancer from Indonesia with 10+ years of experience in design. My journey started in publishing with illustration and editorial work, and later grew into branding, photography, motion graphics, and more.

Curious by nature, I love learning new tools, exploring fresh styles, and collaborating with people from all backgrounds. I thrive in open, friendly environments always seeking to grow and create something exciting.

Feel free to explore my work, I'd love to collaborate!

 rachelmantiri.com

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RESUME

WORK EXPERIENCE

FREELANCE2012 - CURRENT

→ Graphic Designer (In-house & Remote)

- Worked closely with clients from ideas to final delivery
- Conceptualize designs with various options.
- Created packaging and handled print materials
- Regularly made social media content for marketing
- Helped plan and guide photo shoots with photographers
- Teamed up with developers to build websites
- Built strong client relationships that led to repeat work

HELIOTROPIKA2023 - CURRENT

→ Freelance Graphic Designer (Remote)

- Collaborated with marketing team from ideas to final delivery.
- Conceptualize designs with various options.
- Provided stream of social media content for marketing.

BAR-A-THYM2019 - 2022

→ Freelance Graphic Designer (Remote)

- Worked with project manager from ideation to production.
- Conceptualize designs with various options.
- Created packaging and handled print materials
- Provided constant stream of design content for marketing.

LYTT LABS2019 - 2022

→ Designer & Photographer (Remote)

- Executed daily tasks and campaigns with client vision.
- Supported creation of marketing graphics.
- Created social media content (photo, design, animation).
- Collabs with programmers for e-commerce web development.

FAUVE MAGAZINE2012 - 2015

→ Designer & Photographer (In-house)

- Supported Editor-in-Chief with artistic solutions.
- Directed and assisted photography team on concepts.
- Collabs with editors, stylists, models, and photographers.
- Helped create graphics for publication use.
- Advised clients on advertising needs.

WHITE WHALE MEDIA2011 - 2012

→ Senior Designer (In-house)

- Executed daily tasks with art director’s vision.
- Collaborated with marketing, dev, design, and photo teams.
- Shot event and merchandising photography.
- Created graphics for marketing use.
- Mentored interns on design production.

TUBER PRODUCTIONS2007 - 2010

→ Intern / Graphic Designer (In-house)

- Supported art director on daily tasks and large projects.
- Collaborated with marketing, dev, design, and photo teams.
- Created graphics for marketing use.
- Mentored interns through design production.

HARD SKILLS

Branding & Identity	
Digital Imaging	Design
Illustration	Publication
Motion Graphic	
Photography	UI / UX
Video Editing	

SOFTWARE

Adobe Creative Suite	
After effects	Bridge
Illustrator	InDesign
Photoshop	Premiere Pro
Figma	Canva

SOFT SKILLS

Adaptability	
Attention to Detail	
Teamwork	Creativity
Open to Feedback	
Empathy	Patience
Problem-Solving	
Time Management	

EDUCATION

AV8 MEDIA

2010

→ Motion Graphics with Adobe after effects

RAFFLES DESIGN

INSTITUTE

2005 - 2007

→ Visual Communication

VOLUNTEER/OTHERS

→ Online shop management

→ Photojournalism

→ Talent Scout

→ Treasurer

C O N T E N T S



PROJECT
- 01

B A R - A - T H Y M



PROJECT
- 02

N A G I C I A



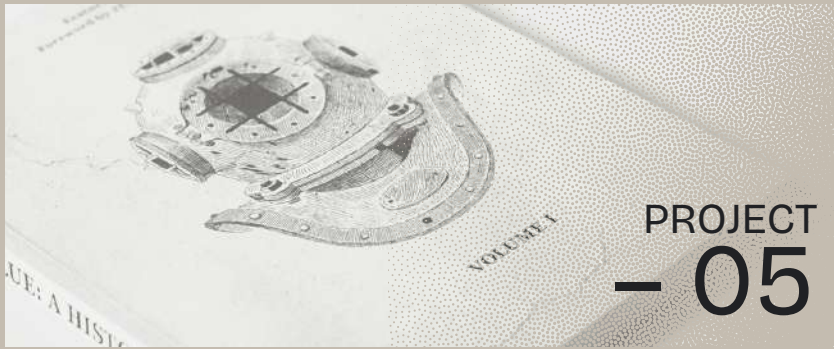
PROJECT
- 03

I L P



PROJECT
- 04

L Y T T L A B S



PROJECT
- 05

D I V E T H E B I G B L U E



PROJECT
- 06

P U F F F I C T I O N



PROJECT
- 07

T H E B A L C O N Y



PROJECT
- 08

F O A M G A R D E N



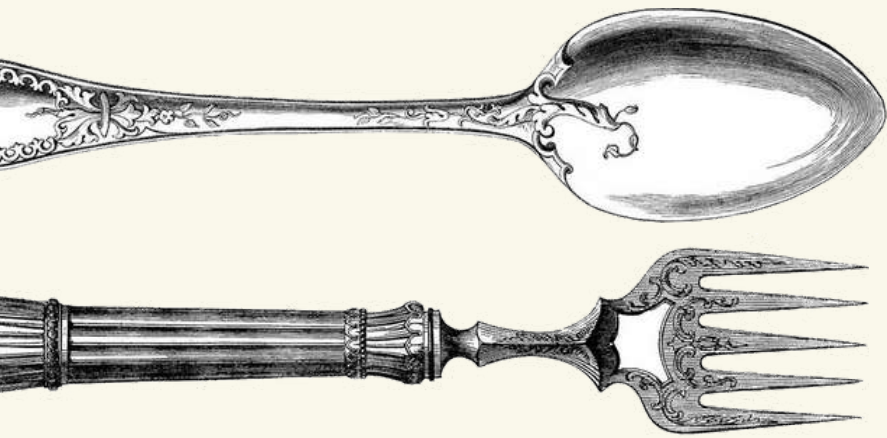
PROJECT
- 09

P E R S O N A L

B A R - A - T H Y M

PROJECT
– 01

Bar-A-Thym is a boutique French Restaurant, they wanted a unique voucher design for their customers. Envelope is embossed with their tagline, sealed with gold wax, while the voucher incorporates a vintage-etched illustrations of various herbs and menu items.



PRINT DESIGN
GRAPHIC DESIGN

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B A R - A - T H Y M

PROJECT
- 01

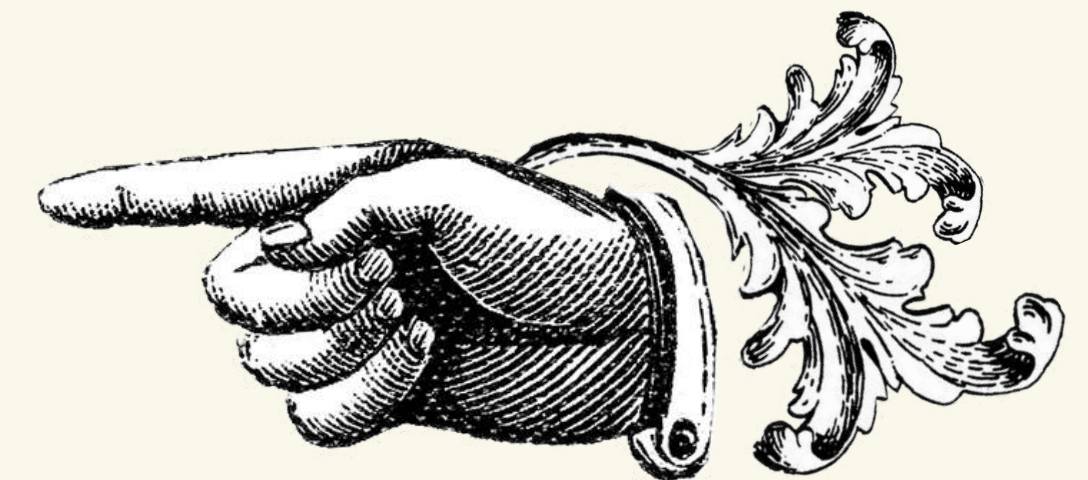
Voucher Designs



Envelope & stamp



Voucher Promotion Flyer



NAGICIA

Nagicia is a Bali-based jewelry brand that creates with bold intricate designs & exotic materials. They wanted to showcase their jewelry in a creative manner. This lookbook was designed to show off the scale of their jewelry when worn by the wearer.

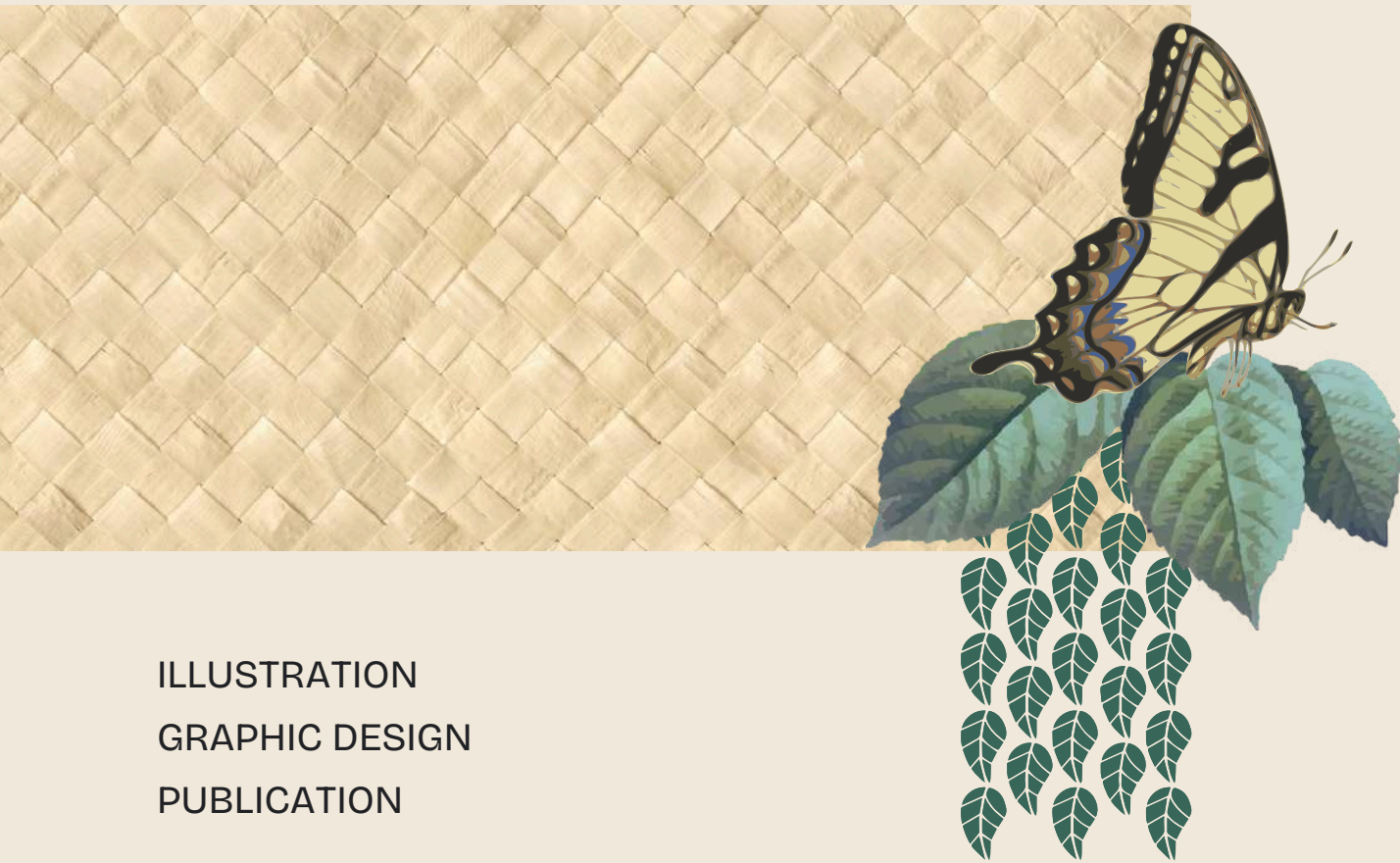


ILLUSTRATION
GRAPHIC DESIGN
PUBLICATION

rm

PROJECT
– 02



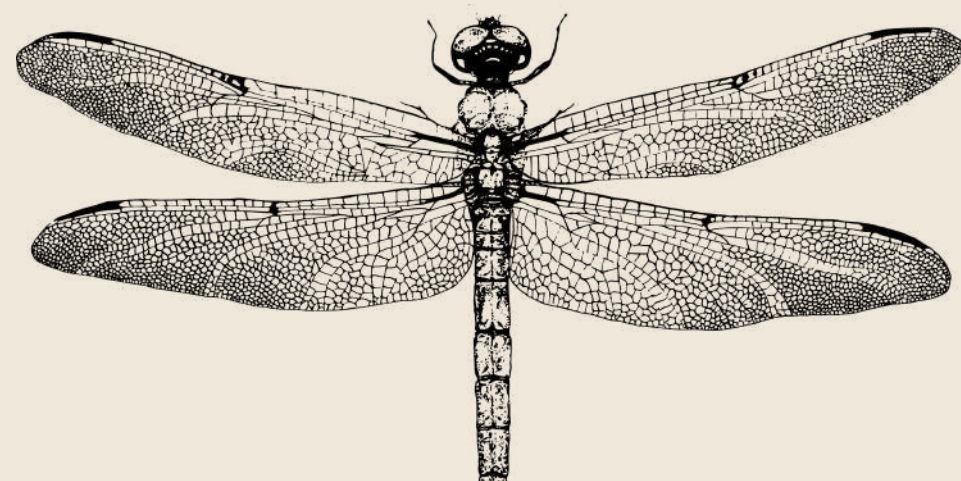
NAGICIA

PROJECT
- 02

Cover Design + Illustrations



Inside layout design



I L P

ILP wanted to display their mission/vision statements as a poster series on their lobby. Their intent was for a series of illustrations that'll be exciting for children but also eye-catching enough to the parents waiting in the lobby. Presented was a collage style aesthetic to mirror the creative projects done by their students.

ILLUSTRATION
GRAPHIC DESIGN
MERCHANDISING

rm

PROJECT
- 03





Poster Illustration series



Professional

We professionally serve in a responsible manner to bring results



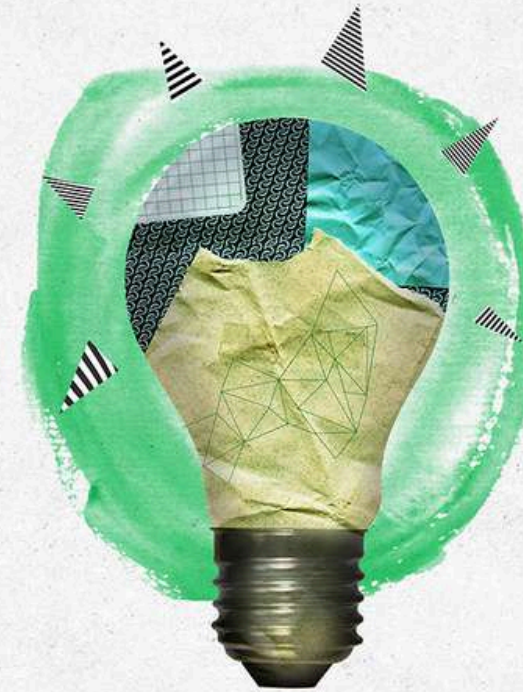
Passionate

We passionately think, say and go the extra mile wholeheartedly in all we do



Caring

We care about your needs and provide meaningful personal connection



Creative

We are creative individuals promoting growth

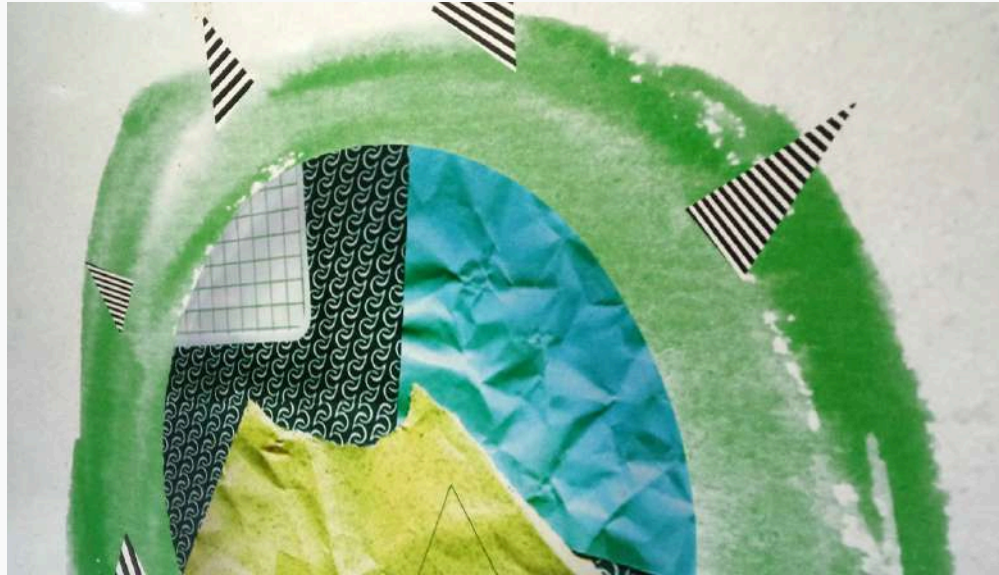


Fun

All that in the name of fun



Close up details



Location shots



Merchandise – Totel bag



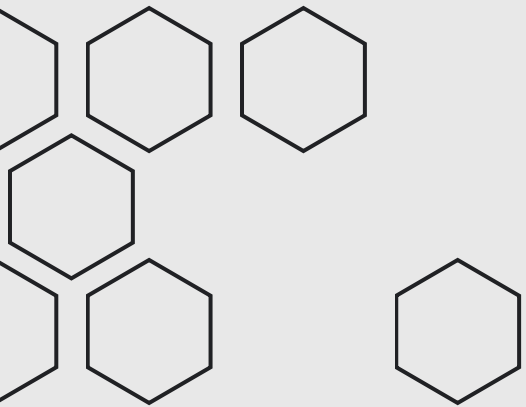
Merchandise – T-shirt



LYTT LABS

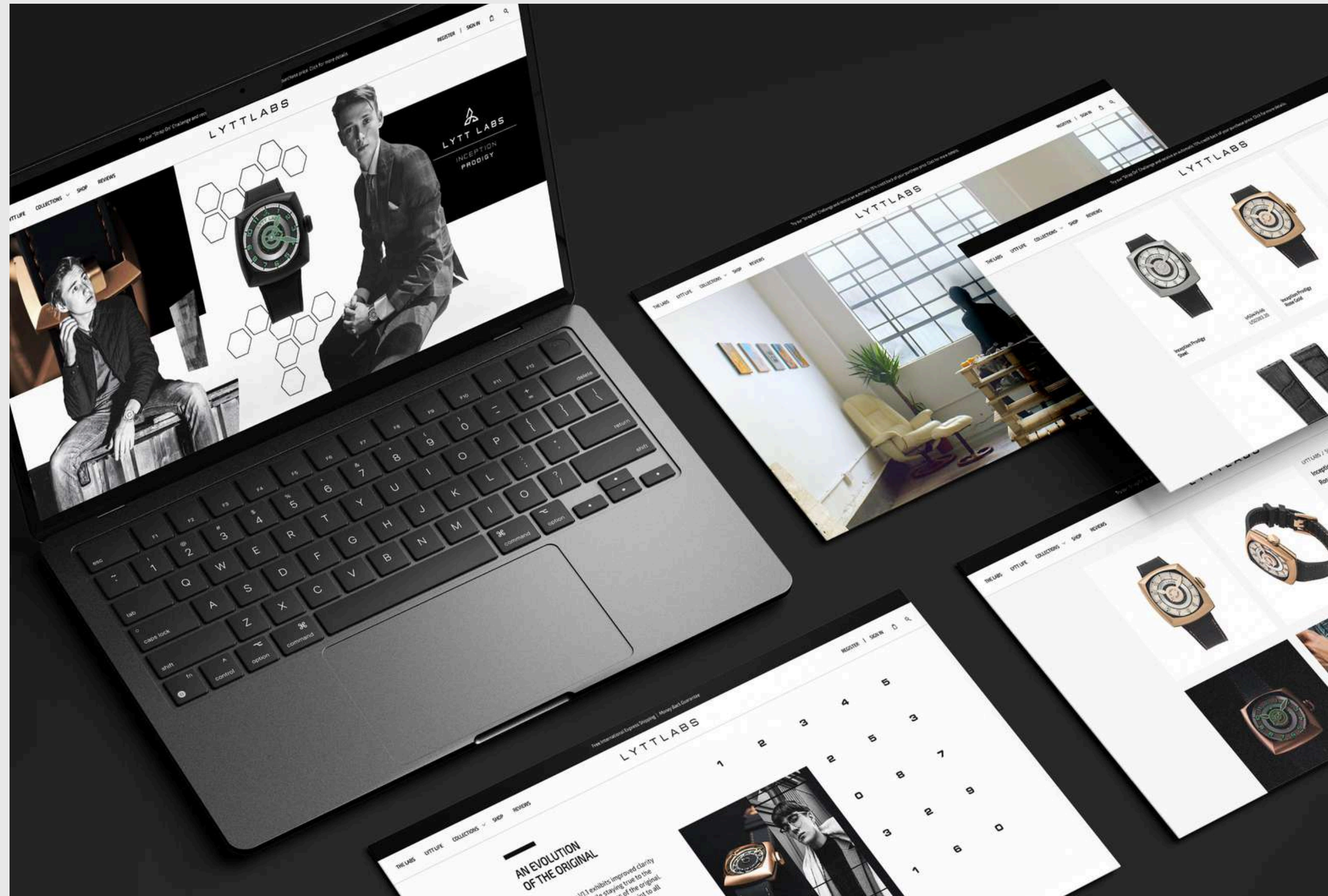
PROJECT
– 04

E-commerce Web design & various promotional materials for watch brand: Lytt Labs. Following their brand identity they wanted to express themselves as both classy & bold, "street meets luxe" aesthetic.



UI / UX
BRANDING
GRAPHIC DESIGN
MOTION GRAPHICS
PHOTOGRAPHY

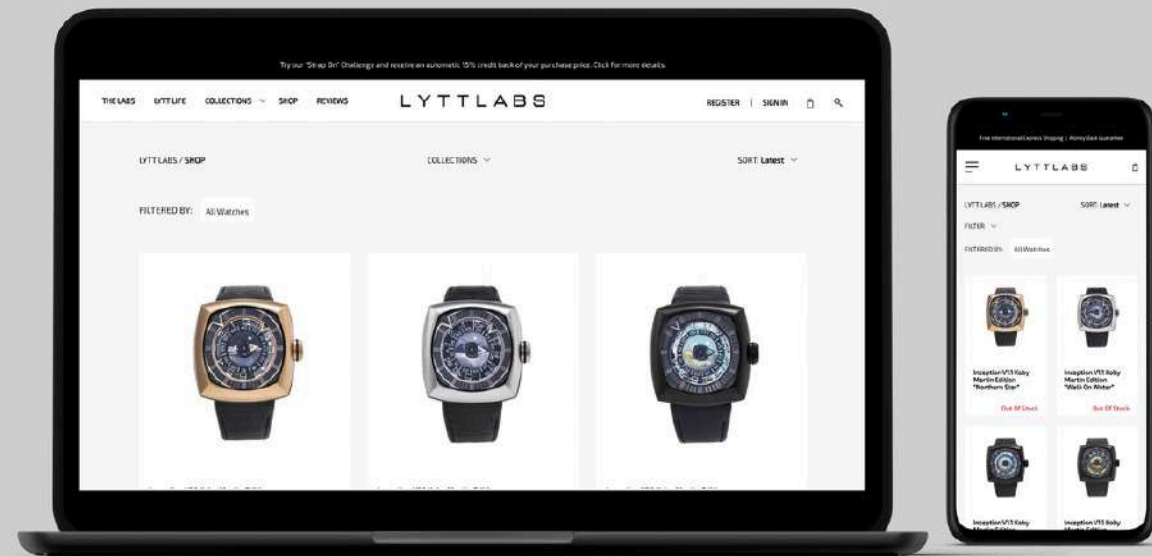
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LYTT LABS

PROJECT
- 04

Webdesign – Landing Page + Shopping Page



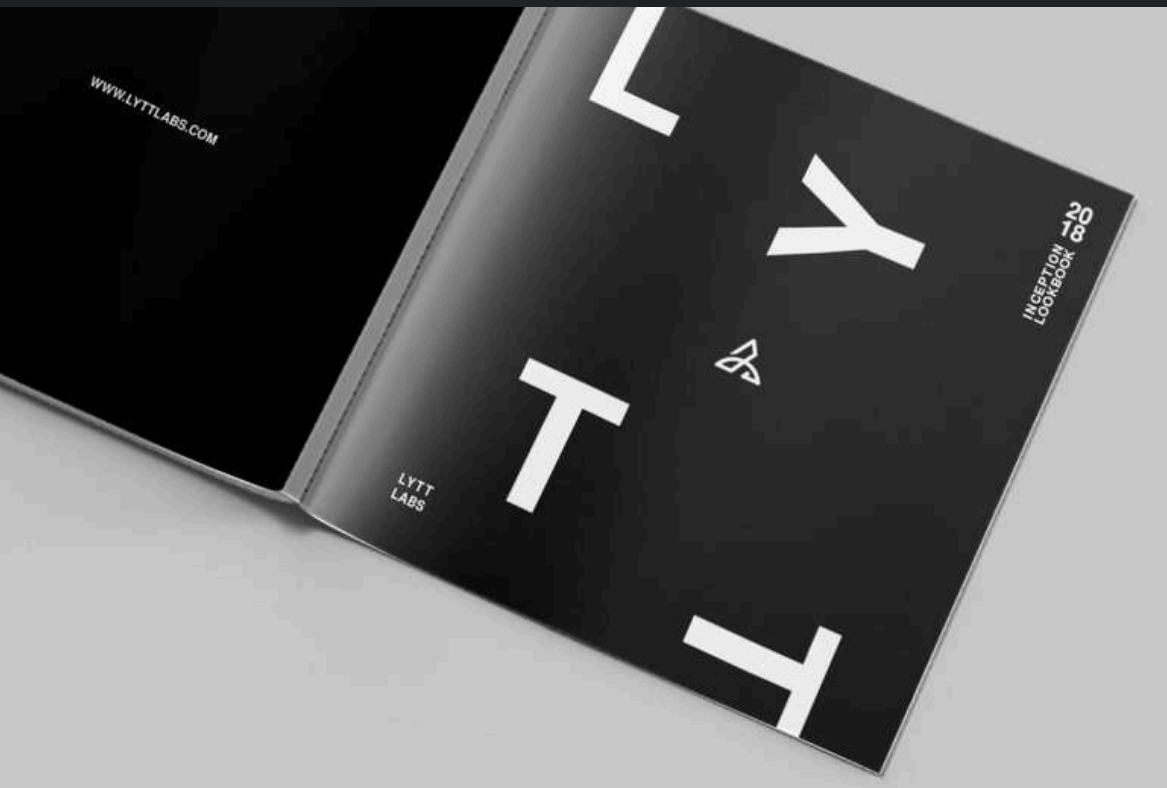
Flyer A5 Fold



LYTT LABS

PROJECT
- 04

Square lookbook



LYTT LABS



PROJECT
- 04

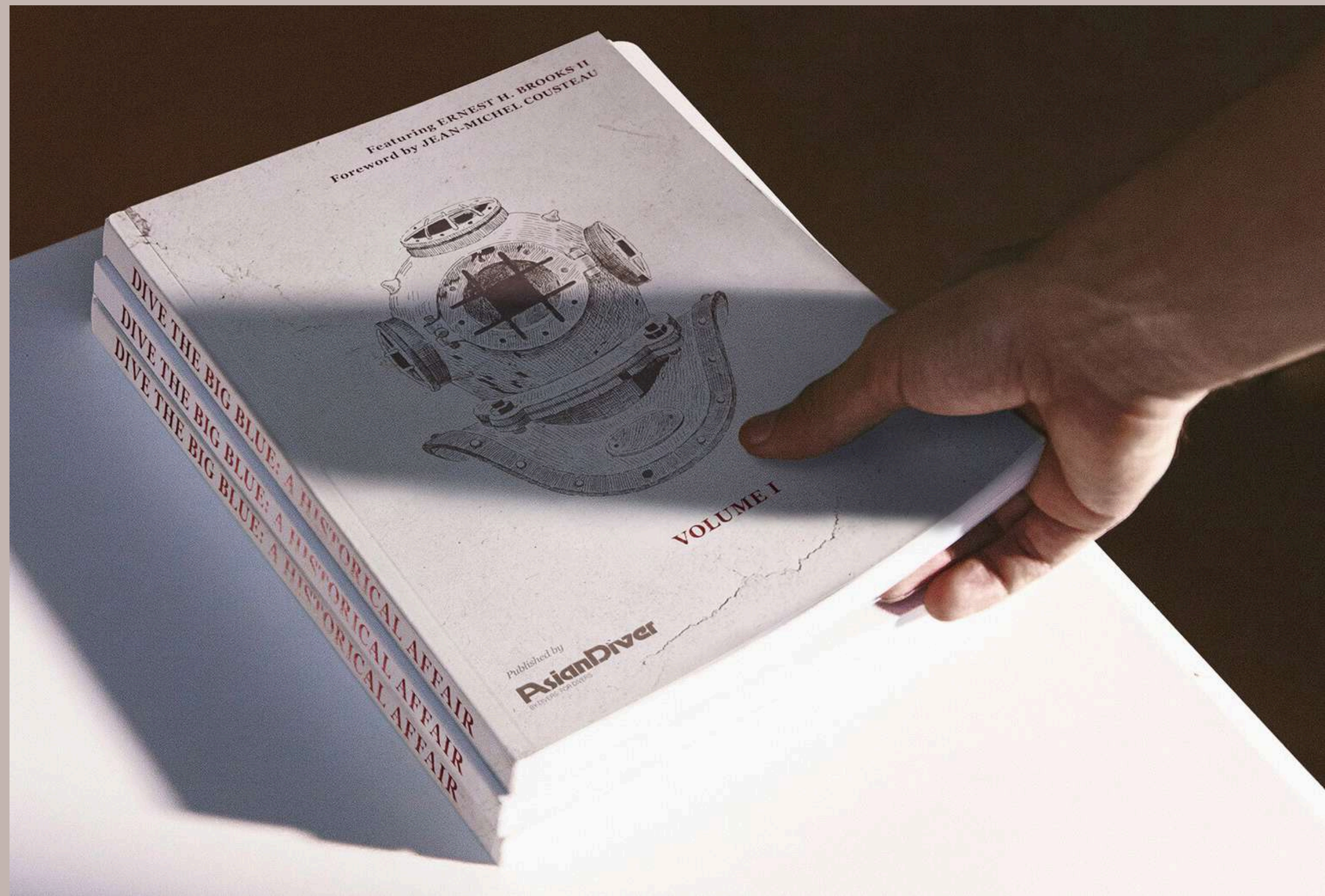
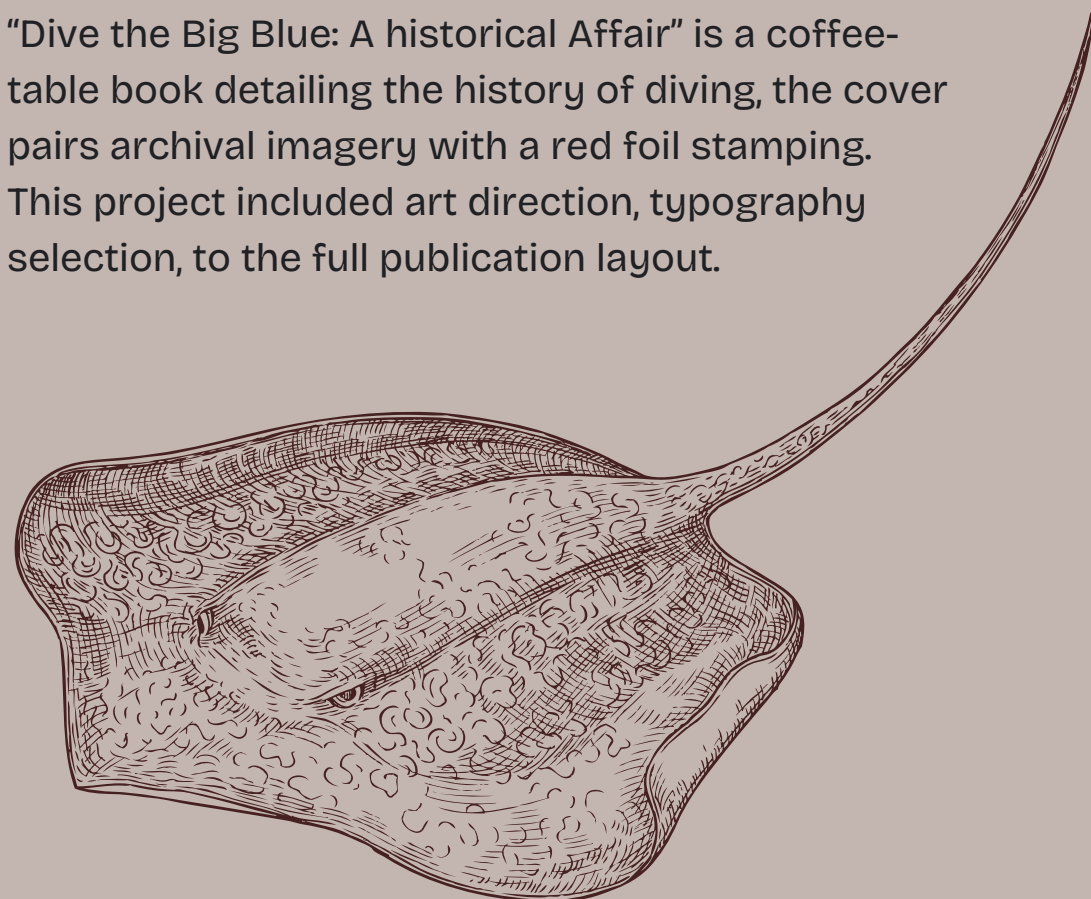
Social Media Photography



D I V E T H E B I G B L U E

PROJECT
– 05

“Dive the Big Blue: A historical Affair” is a coffee-table book detailing the history of diving, the cover pairs archival imagery with a red foil stamping. This project included art direction, typography selection, to the full publication layout.



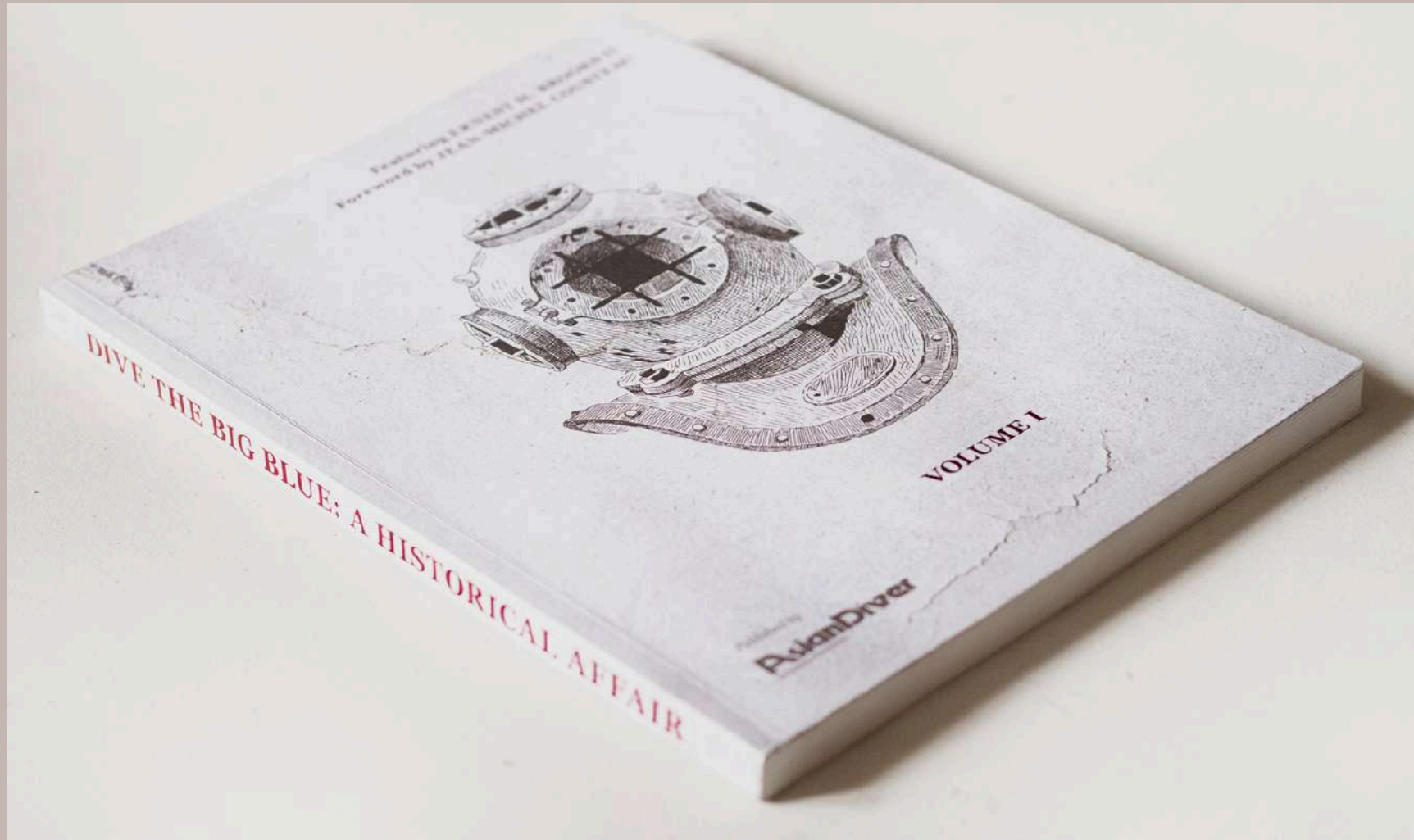
PRINT
PUBLICATION DESIGN

rm

D I V E T H E B I G B L U E

PROJECT
- 05

Cover Design



Red Foil Stamping Details



D I V E T H E B I G B L U E

PROJECT
- 05

Layout inside



P U F F F I C T I O N

PROJECT
– 06

Puff-Fiction is a delivery only dining experience, primarily focusing on Wellington Pastries. Their brand is classy with a hint of quirkiness, with the intention to bring a luxury dining experience into their customers home.

The challenge for their take-out packaging is to make it as eco-concious as possible. It consists of illustrative instructions, wooden trays, plant-based compostable packaging & a glass bottle for re-usability.

UI / UX
LOGO
BRANDING
PACKAGING

rm



P U F F F I C T I O N

PROJECT
– 06

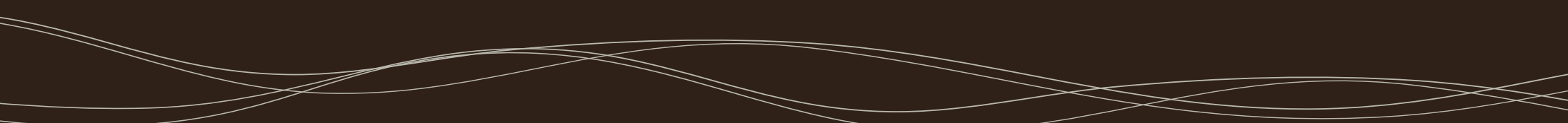
Colour



Logo – Monochrome + Coloured



Elements



Type

Aa Athelas

ABCDEFGHIJKLMNOPQRSTUVWXYZa
bcdefghijklmnopqrstuvwxyz1234567890

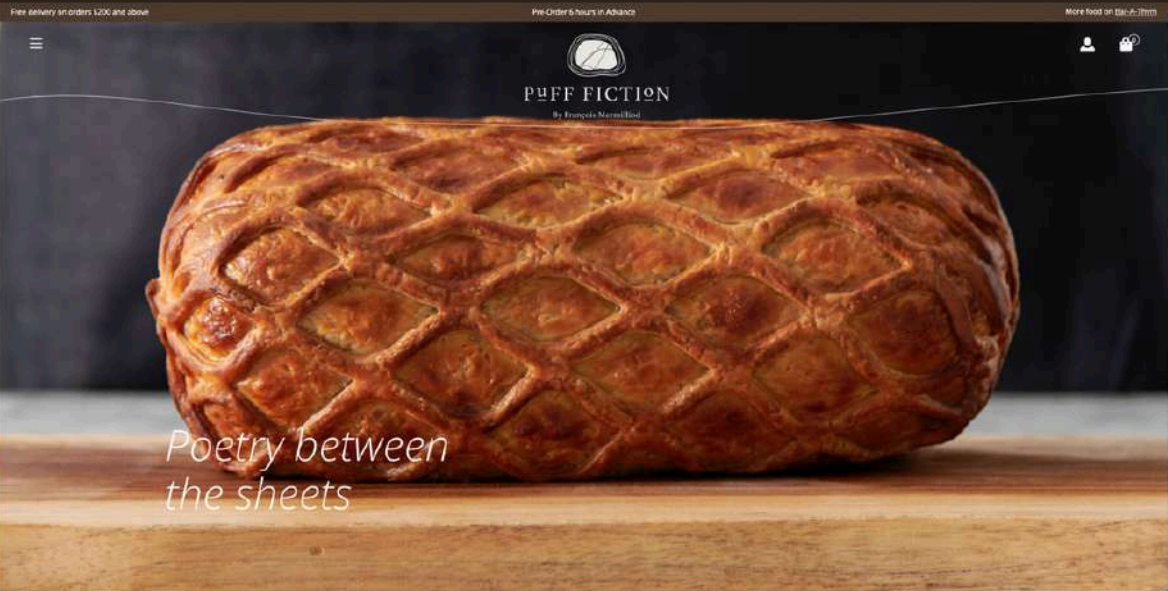
Aa Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZabcde
fghijklmnopqrstuvwxyz1234567890



PUFF FICTION

Website – Landing page



Our Story

The name Puff Fiction is a play on the layers of puff pastry and the myriad colourful stories shared at the table

[Read >>](#)



Artisanal Wellingtons

[Shop >>](#)



Our Story

The name Puff Fiction is a play on the layers of puff pastry and the myriad colourful stories shared at the table

[Read >>](#)



Artisanal Wellingtons

[Shop >>](#)



Beef Wellington



Ocean Trout Wellington



Beef Wellington (Frozen)



Ocean Trout Wellington (Frozen)

Provenance

We believe in the provenance of ingredients, taking care to select ingredients that are sustainable, ethically sourced, grown and processed for our Beef and Ocean Trout Wellingtons. Resulting in some of the best and tastiest Beef and Ocean Trout Wellingtons in Singapore.

Cape Grim's collective of beef farmers throughout Tasmania, King and Flinders Islands are committed to ethical practices and are audited by a third-party. They nurture the finest quality cattle, without harming the pristine environment. Raised on rich pastures with nothing else added. Cape Grim Beef is hand-selected and rigorously graded, rewarding you with pure beef flavour – made by nature.

Pertuna Ocean Trout comes from the remote west coast of Tasmania. The company is committed to producing high quality, sustainably sourced seafood whilst recognising the fine balance between aquaculture and the natural environment in which they operate.



Delivery Hours

\$30 Delivery per location
Free delivery on orders \$250 and above.
Pre-order 6 hours in advance.

Monday to Saturday
12pm - 9pm

Strictly no cancellations or refunds.
To reschedule a delivery,
kindly notify us 48hrs in advance.

Join Our Mailing List

Sign up for new product announcements,
special promotions and more.

Email

[Subscribe](#)



Send A Message

name

email

subject

message

PUFF FICTION

PROJECT
- 06

Open Box



Close-up



Prototype



Closed Box



Illustration reference



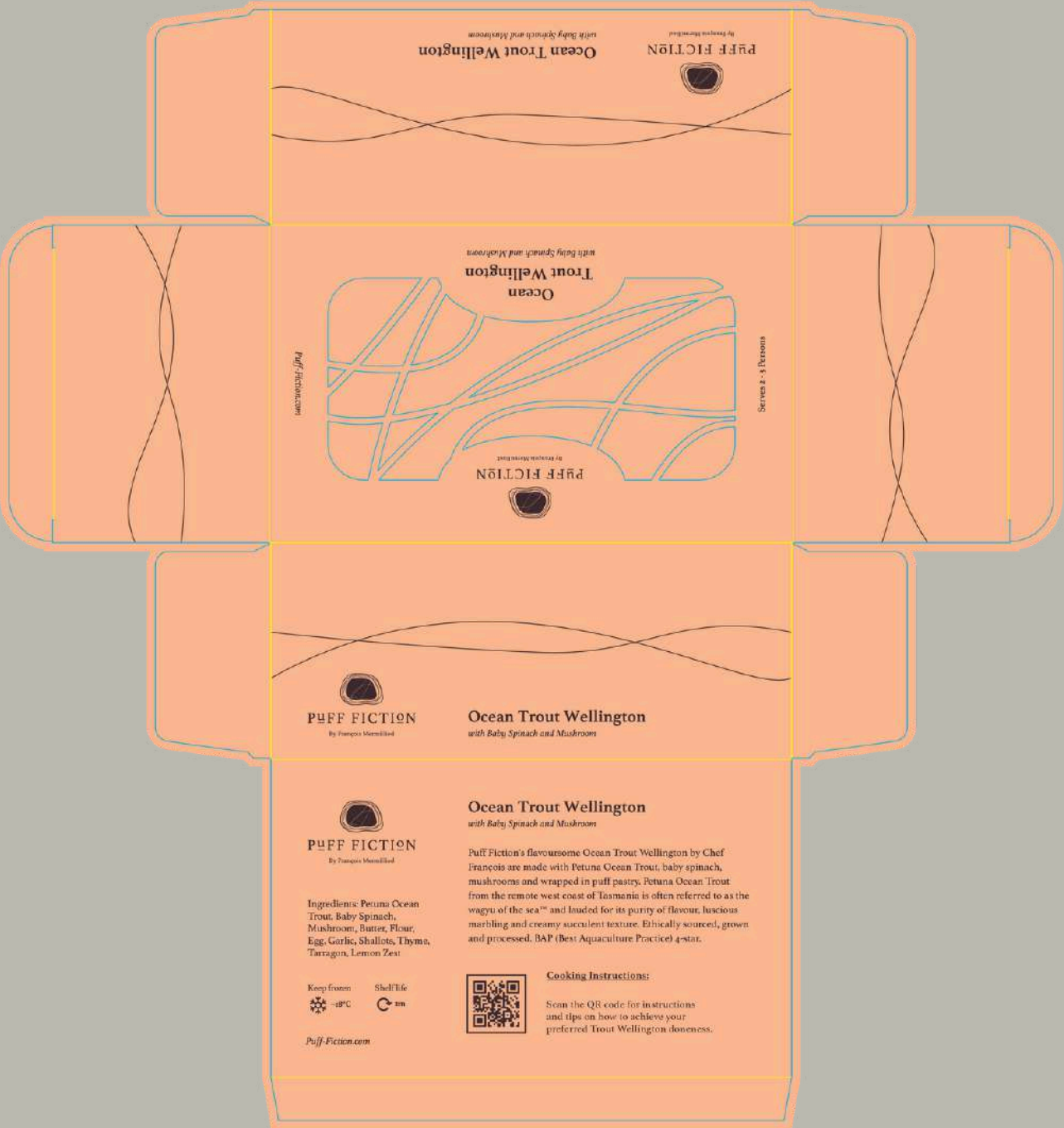
PUFF FICTION

PROJECT
- 06

Grocery Box designs



Dieline



Fom the store



THE BALCONY

PROJECT
– 07

THE BALCONY is a new concept place by Mahmud's Tandoor (a restaurant located in Khandahar street, Singapore)

Named after its front-row seat to the skyline view of Sultan Mosque, The Balcony strives to be a meeting point for budding halal F&B businesses, retail entrepreneurs.

As a community oriented brand, the vibe created for this brand was be fun, exciting & friendly

LOGO
BRANDING
GRAPHIC DESIGN

rm



T H E B A L C O N Y

PROJECT
– 07

Colours



PARMESAN
#FAE1A7



BABY VEGETABLE
#61714D



PAPRIKA
#CC5F40

Logo – Pale + Dark colour scheme

THE
BALCONY

BY MAHMUD’S TANDOOR

Elements



Type

Aa

Londrina Solid

ABCDEFGHIJKLMNOPQRSTUVWXYZa
bcdefghijklmnopqrstuvwxyz123
4567890

Aa

Cerebri Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz123456
7890

Aa

Cerebri

ABCDEFGHIJKLMNOPQRSTUVWXYZ
XYZabcdefghijklmnopqrstu
vwxyz1234567890

THE
BALCONY

BY MAHMUD’S TANDOOR

THE BALCONY

PROJECT
- 07

Flyer Designs



Flyer Collection



THE BALCONY

PROJECT
- 07

Presentation Deck



F O A M G A R D E N

PROJECT
– 08

Foam Garden is a brand specialising in handmade soap. being a small-scaled business the priority for this client is cost effectiveness.

The packaging consists of a sticker seal, custom printed parchment paper, and a belly band. Whereas the photography utilizes DIY/recycled materials.

The logo, colour scheme, design and photography direction was to emulate a natural yet fantasy vibe.

LOGO
BRANDING
GRAPHIC DESIGN
PACKAGING
PHOTOGRAPHY



rm



F O A M G A R D E N

PROJECT
– 08

Colours



Logo – Responsive



Patterns



Type

Aa *Alegreya*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890

Aa **Alegreya**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890

Aa *Birch*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz



FOAM GARDEN

PROJECT
- 08

Box packaging



Product Packaging



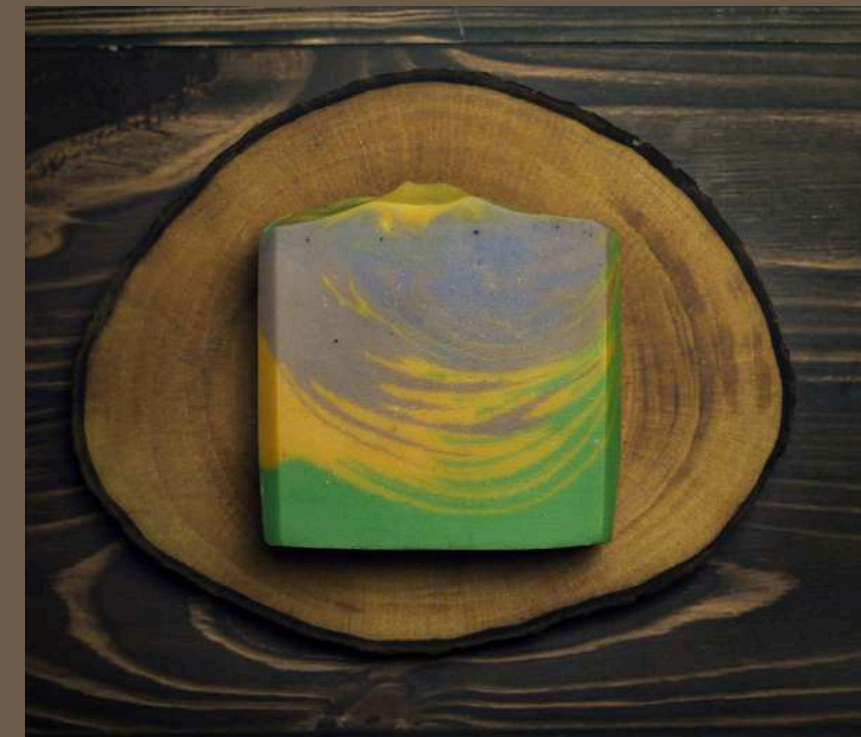
Belly Band



F O A M G A R D E N

PROJECT
- 08

Product Photography



P E R S O N A L W O R K

PROJECT
– 09

Collection of personal layouts created during my off time, elements of photography, typography, user interface & Illustration were explored in the process.

UI / UX
BRANDING
GRAPHIC DESIGN
MOTION GRAPHICS
PHOTOGRAPHY

rm



P E R S O N A L W O R K

PROJECT
– 09



36 days of type project, this is an online project hosted on instagram where artists and designers are challenged to create an artwork representing one letter per day. My interpretation was done in a collage style.

P E R S O N A L W O R K

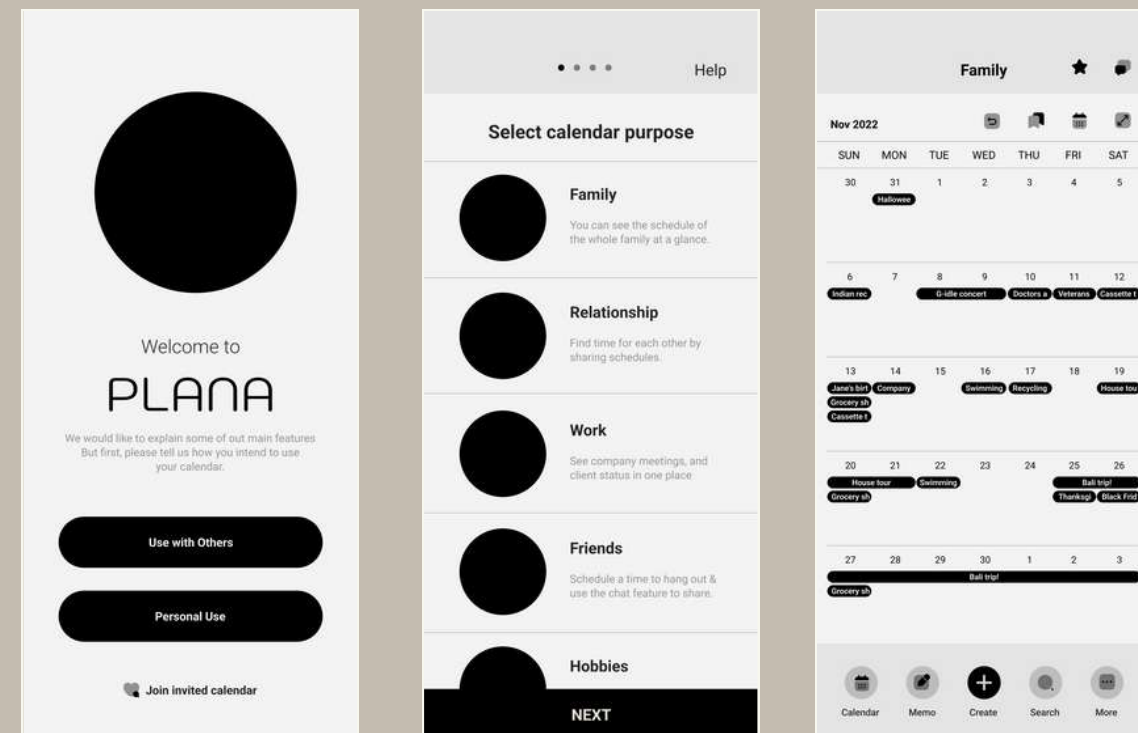
PROJECT
- 09

Illustrations

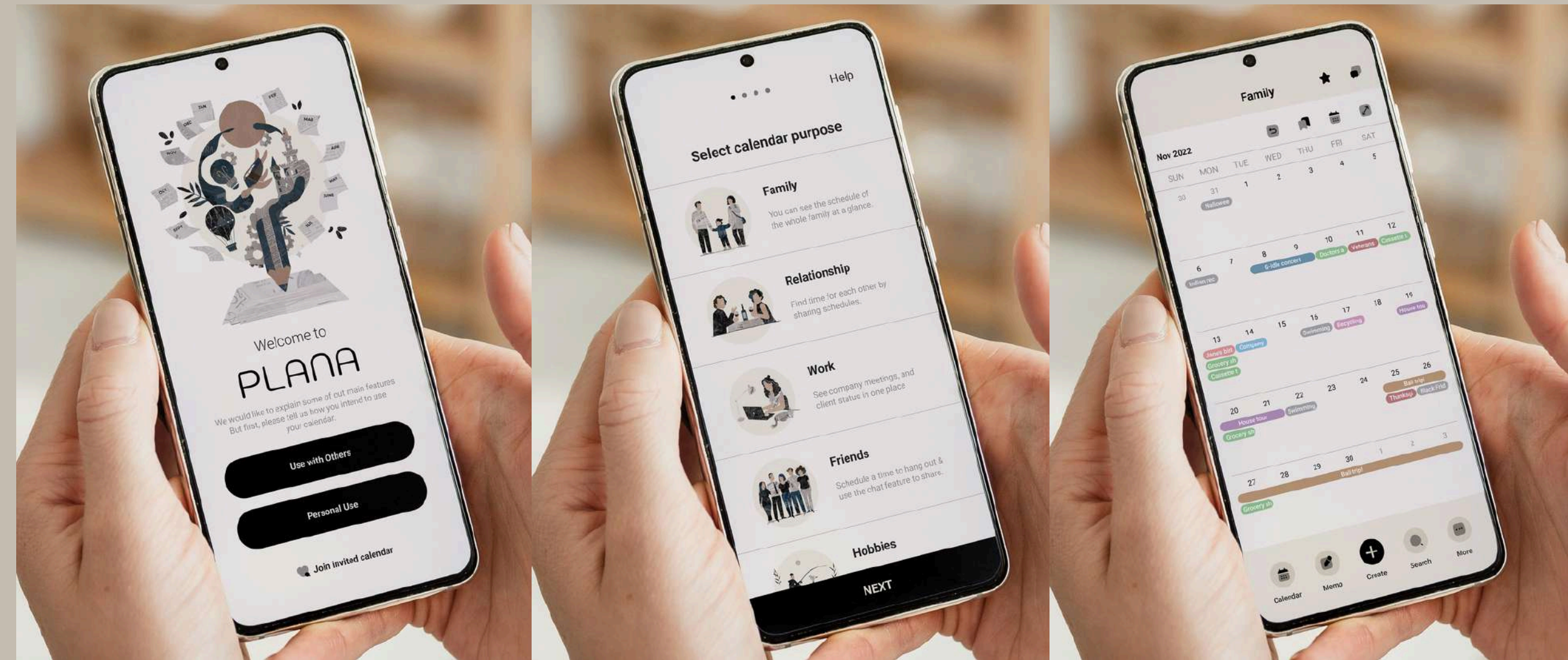


Plana is an app designed for planning and scheduling, the UI is inspired by journaling aesthetics, accompanied by custom illustrations.

Wireframe

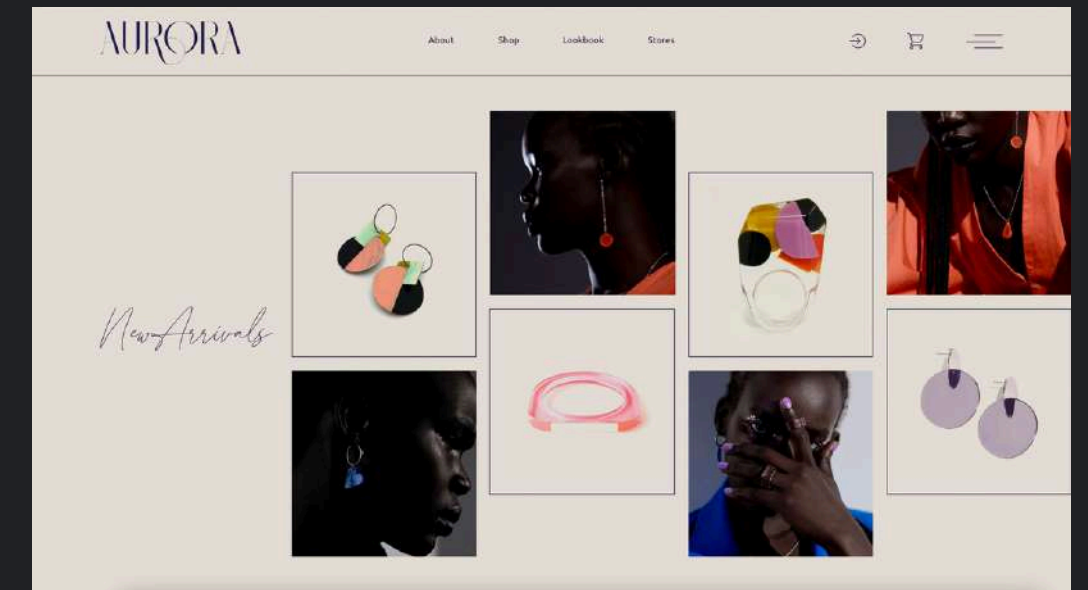
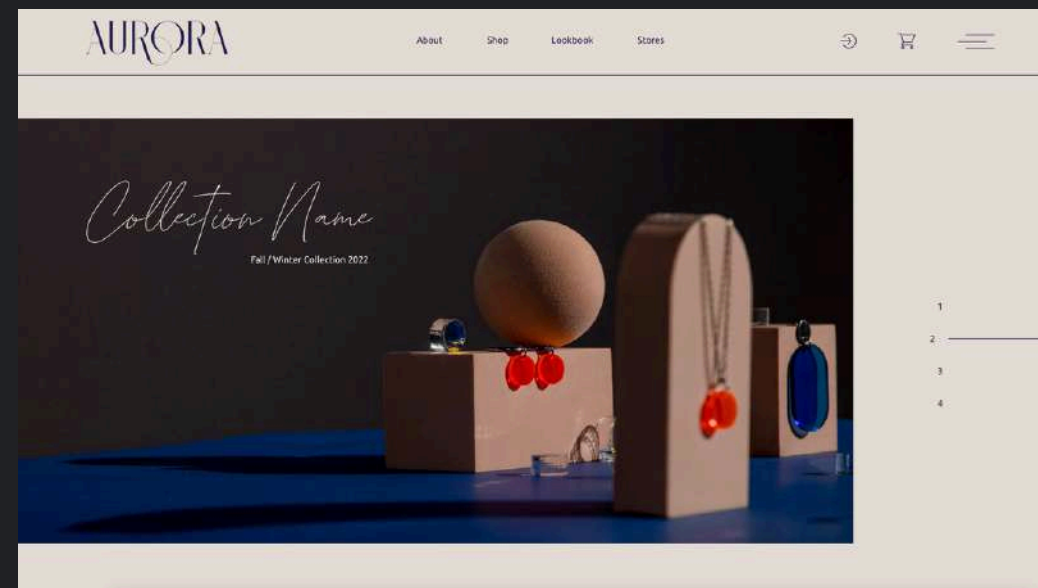
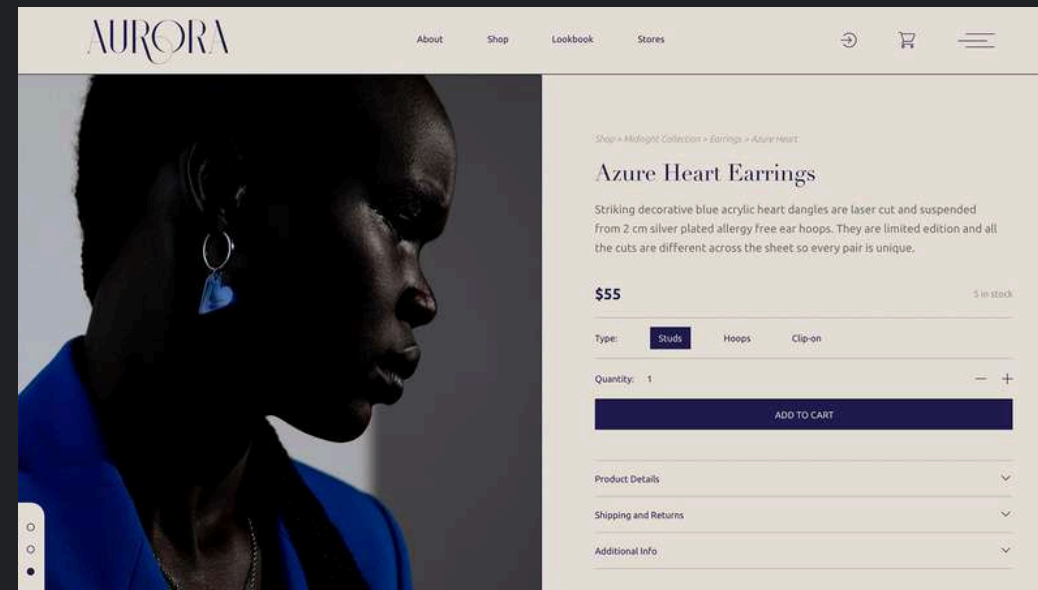
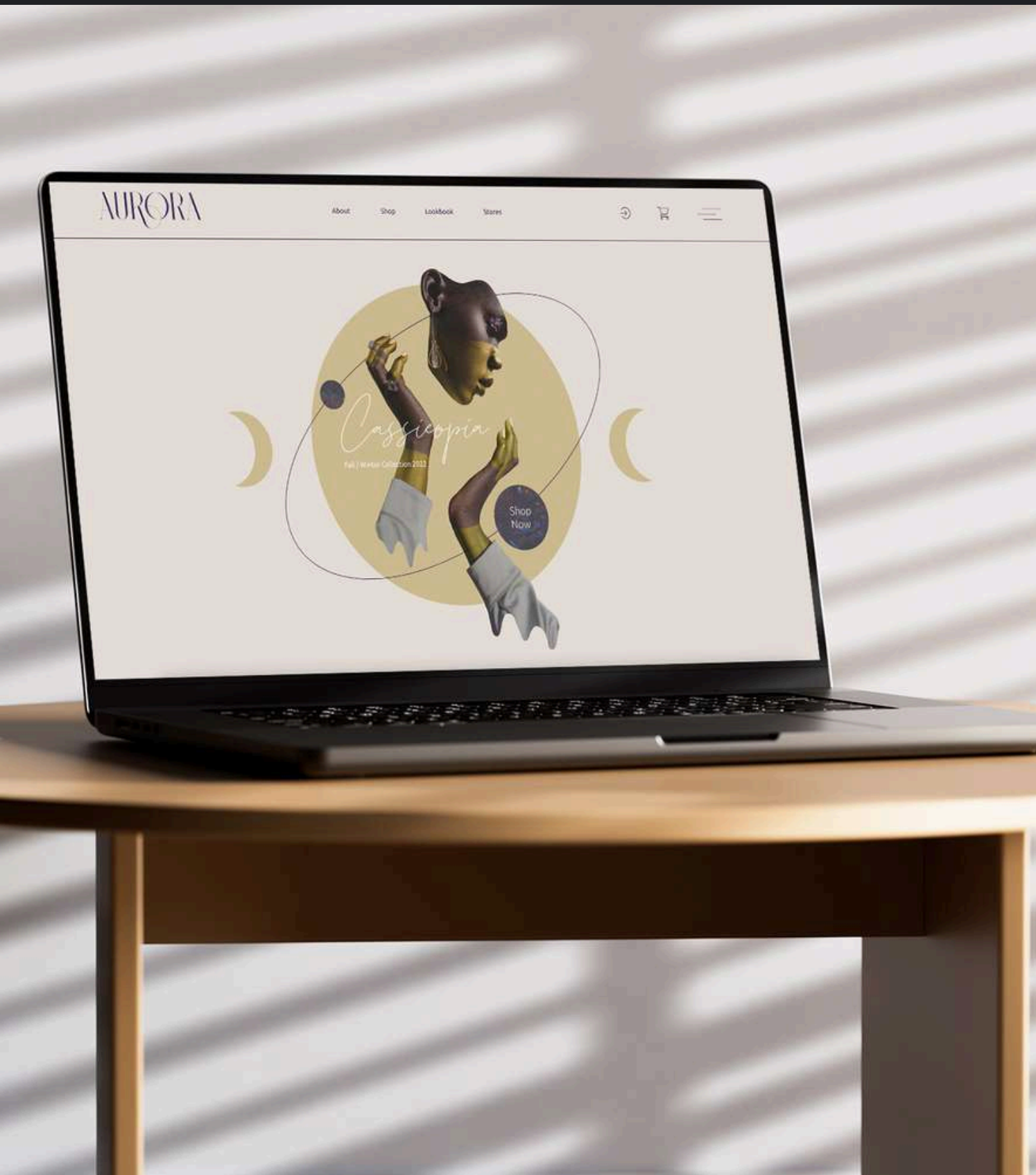


Hi-Fidelity Design



P E R S O N A L W O R K

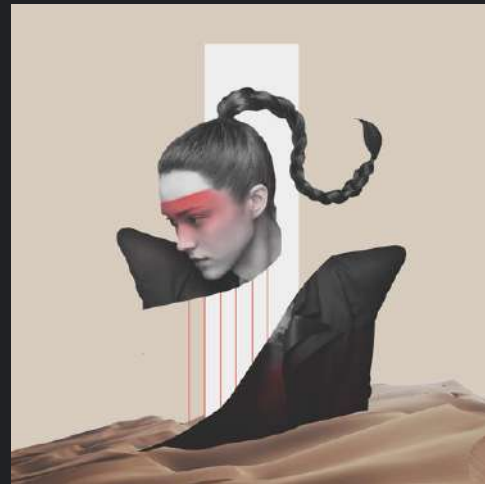
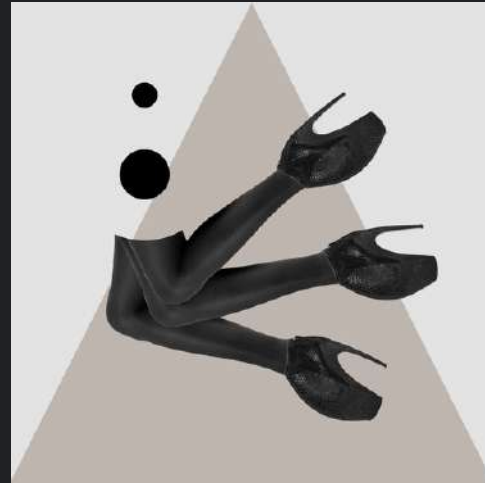
PROJECT
– 09



E-commerce website for a quirky jewelry label called "Aurora". Created here was a web experience that expresses a love for astrology ie cosmic yet soft & sleek vibe.

PERSONAL WORK

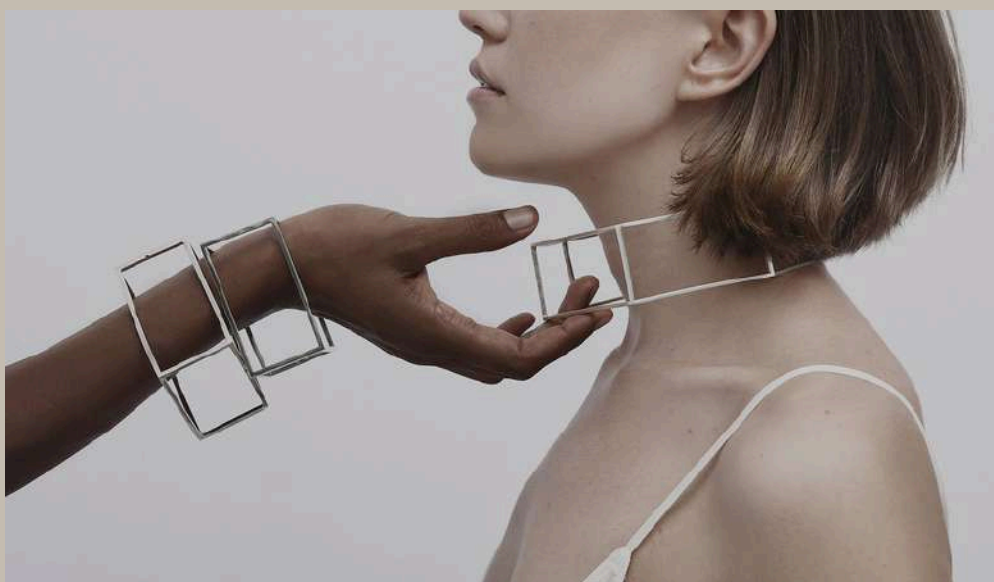
PROJECT
- 09



Created for the astronomy section of Sauvage Magazine an online fashion magazine, This is a series of collages with a fashion twist representing each horoscope sign.

P E R S O N A L W O R K

PROJECT
- 09

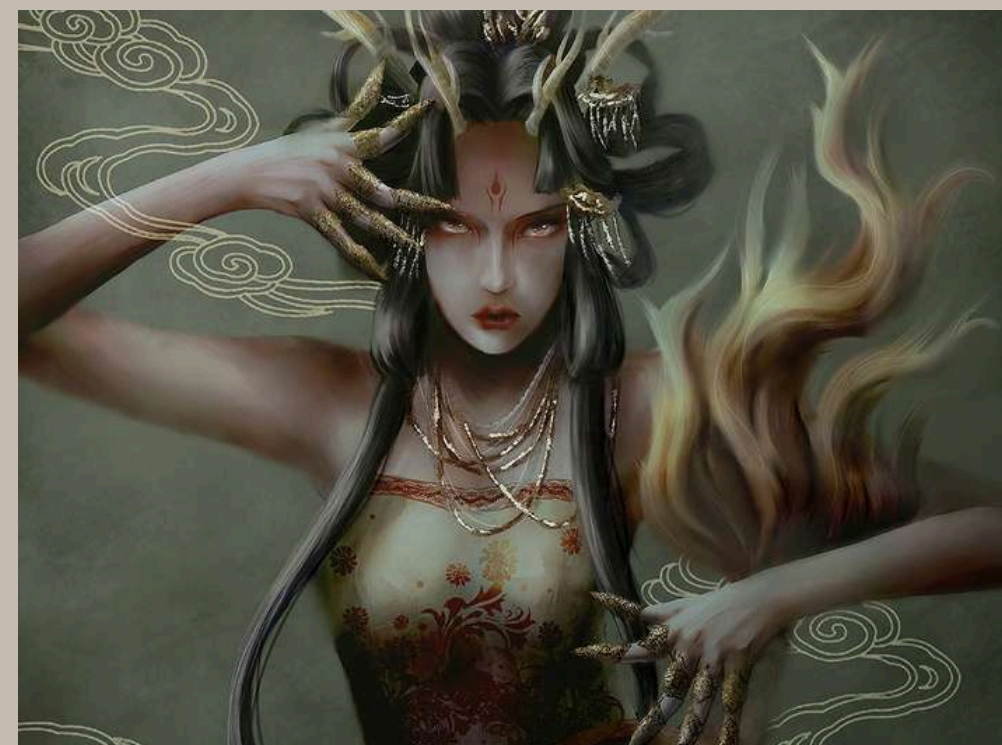
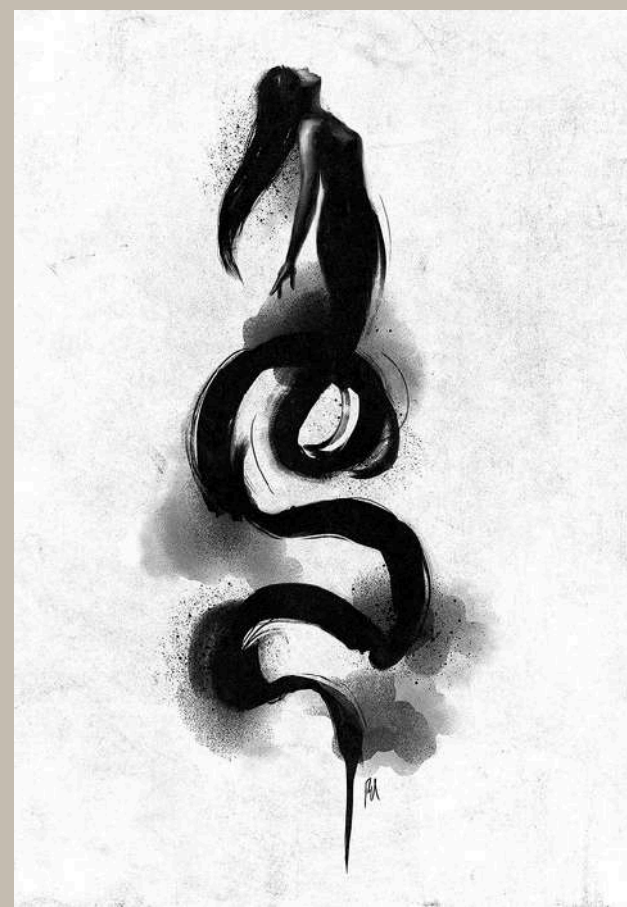


Collection of fashion photography projects over the years, ranging from magazine editorials to promotional images for various clothing and jewelry brands.



P E R S O N A L W O R K

PROJECT
– 09



Collection of personal illustrations
done during my free time, all work
is digitally illustrated in Photoshop
without the use of AI.

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T H A N K Y O U !

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LETS WORK TOGETHER